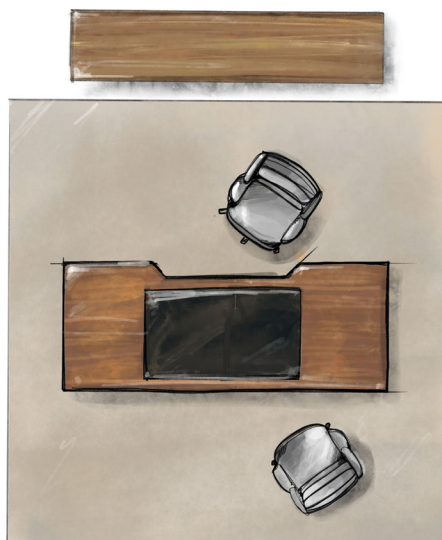


MASCHERONI



CONCEPT LAYOUT:

Grand Master is the brand new office collection by Mascheroni. Inspired by the name given to the highest recognition title that can be attributed to a Chess player: Grand Master. The title is generally held for life and its abbreviation is GM. The title of Grand Master is of very high prestige. A statistic shows that the Grand Masters are just 0.02% (two per ten thousand) of tournament players. It is ideally to this niche that Mascheroni wants to make his tribute. A tribute to those who have turned their passion into a job, and their work into an art, whatever job it is, with the wish to be called one day "Grand Master".



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GRAND MASTER:

Grand Master collection defines the new mood/concept of contemporary office interpreted by Mascheroni. Grand Master is part of a complete concept consisting of conference tables, desks, bookcases and office storage units, all with the possibility of inserting electronic components. Executive desk characterized by formal rigor, essential but important volumes. The top and the front are embellished with leather panels, natural material that has always a design signature of Mascheroni. The new design explores the tactility of timber and the warmth of the Canaletto wood which is a solid wood that shows an elegant flamed or striped veining contrasted by lighter tones, combining the new eco-sustainability exigencies without sacrificing the importance that every representative office deserves.



Grand_Master_01



Grand_Master_02



Grand_Master_03



Grand_Master_04



Grand_Master_05



Grand_Master_06

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Grand_Master_07

MASCHERONI

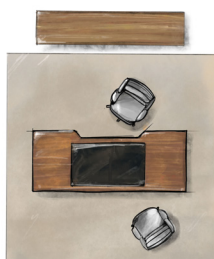
ILLUSTRATION



Grand_Master_08



Grand_Master_09



Grand_Master_10

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MASCHERONI

ONE:

Prestigious executive armchair which combines the elegance and the functionality of a modern office chair. Wooden structure in massive wood and elastic belts. Padding material: crushproof foam rubber. Non-deformable rubber cushions with Dacron covering. Soft, medium and hard density to ensure a great comfort.

Two versions available: One Conference with low backrest and the presidential One complete a range of armchairs which give a unified look to offices and conference rooms. Swivel, height adjustable and with tilting backrest.



One_01



One_02



One_03



One_04



One_05

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ILLUSTRATION



One_06

ABOUT MASCHERONI:

ORIGIN AND VOCATION

Dialogues of love between technique and passion

Our story begins in 1973, in the Brianza region of manufacturing excellence, thanks to an instinct.

We wanted to create works of art where artisan mastery, raw materials of the highest quality, and the quest for quality are the undisputed stars.

A job well-done means time and attention, and this is what we love ... the reason we have always chosen to design our pieces using careful and scrupulous workmanship, where our experience reflects the utmost quality.

With this in mind, we create each of our pieces as a unicum, unique and one-of-a-kind, where perfection and attention to detail are what drives us.

Our furniture is a dialogue of love between technique and passion. Each piece is a masterpiece of extraordinary refinement, a synthesis of fine Italian craftsmanship, and testimony of our craft expertise, which has become our most valued legacy. A treasure we protect each and every day and share with those who seek elegance as their lifestyle.

We owe our success to the careful hands of our talented craftsmen. They are our pride, masters of diverse and experienced skills, giving life to products with a soul and a story, interpreting know-how, and creating dreams.

Unparalleled sensitivity built on dedication, talent and skill. Every gesture is an expression of art and memory, handed down day after day from our most skilled craftsmen to the younger members of the Mascheroni team, to ensure the continuity of Italian excellence.

Our instincts and love for this craft have always guided us. This is how we have become a brand known for the impeccable quality of leather upholstered furniture with soft, round and comfortable lines. We are ambassadors of a luxuriousness able to furnish the most refined and sophisticated surroundings. Over the years, this is why we have also succeeded in the high-end office furniture industry.

Our work is an expression of the soul, made of creativity and knowledge. Our pieces radiate with them, emblems of that typical Made in Italy taste we proudly spread beyond our own borders, furnishing hotels, banks, presidential offices, ministries and universities.

Giving life to the dreams of those who wish to fully enjoy their living and working spaces is more than just a job. It is the driving force behind our production. Our utmost satisfaction is embodied in our custom-made pieces, designed to interpret and fulfil even the most detailed specifications, where the couture approach is key.

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TIME

A treasure to be cherished with care

Our story has taught us that flawless quality takes time.

In our workshops, production is about experimenting, ongoing research, and constant improvement.

This is the only way we can give life to intricate pieces, the fruit of fine craftsmanship, still made entirely by hand, one detail at a time.

To achieve such extraordinary results, skill, knowledge and dedication have become our most discriminating guides. With rigor and patience, these characteristics have turned into mastery over the years, that very knowledge that has allowed us to successfully craft our products.

Along this journey towards excellence, time has become our best ally, the hallmark of our work. Only by enhancing the art of waiting have we been able to keep alive each painstaking individual gesture, essential for achieving the perfect masterpiece.

In an age where speed seems to be the only virtue, we have chosen to take our time. Our commitment to the detailed process, our most significant investment, results in a long-term vision that gives life to objects designed to live through time, generation after generation. This is how we valorise a different way of understanding production, where our quest for lasting quality implies an inevitable attention to the environment.

WORK OF THE HEART, ARTISTRY OF THE HANDS

The tools of our artisan trade

Loving your work just doesn't mean you limit yourself to creating perfect pieces. As they are being formed with only the finest raw materials, the emotions of those crafting them come to life. The hard work, care, and attention of each Mascheroni master give our products a soul and heart.

An artisan for every product; this is our philosophy. With their tools in hand, the finest materials are transformed by skilled and natural movements, creating unique pieces of art crafted with the passion of a job well done.

Attention to detail is part of us. Ours is not a matter of choice, but rather the only possible way. A couture approach and constant quest for artisan mastery are the only way we know to do our job. Without compromises.

Everything is made by hand: from the traditional artisan methods such as shellac polishing to the exquisite stitching with contrasting threads, the flawless capitoné detail, and padding of the backrests with natural, organic fibres.

Our vision is clear and focuses on people and passion. This is the reason why we have chosen to keep our entire production cycle within our organization. Something rarely done in Italy, but this decision allows us to scrupulously supervise each step of the process while guaranteeing our customers only the best.

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PASSION, DISCUSSION AND CHALLENGE **That of our materials is a true story of love**

We select our raw materials with only one criterion: excellence.

Our first love is leather, which we carefully select from the finest tanneries.

Extraordinary examples bear the distinctive characteristics of their life and testify the utmost natural beauty. Soft hides, smooth as silk. Hides that tell a story, becoming more beautiful over time, rare in their own unique nature. Traditional methods, like vegetable tanning, are used to treat the leathers and whose lengthy process mirrors the love of fine craftsmanship, which has always defined our vision.

Rigorously full-grain, naturally tanned or with chromium salts, dyed with aniline in barrels and coming primarily from Europe, the leather we use is of the highest quality. Vegetable-tanned leathers, nubuck, natural hides and leathers ... the selection. A guarantee of quality, the considerable thickness of the leather forces our artisans to engage with the material continually.

A sort of competition between intellect and skill, strength and sturdiness. An ongoing challenge making it possible to understand and master the leather, to perfect one's working techniques and to handle it properly.

The struggle of this challenge results in furniture where luxury and comfort are the undisputed stars.

If leather is our first love, then wood is our other great passion. We choose the finest cuts and timbers with meticulous care. We carefully assemble and finish them so that nothing is left to chance. It is our constant quest. Solid wood is our favourite material, always used in sofa and armchair frames together with briarwood, blockboard, laminated wood, and plywood to find the right balance called perfection.

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