

MASCHERONI



CONCEPT LAYOUT:

Geometric rigor is the cornerstone of the intervention, the concrete surfaces left rough in rough shingles are the real protagonists with their sculptural monumentality, warmed by the sunlight that filters through the large glass wall that delimits the boundary between indoor and outdoor; the roof is made up of exposed iron beams that cross the entire hall.



OFFICIAL WEBSITE

www.mascheroni.it

MEDIA CONTACTS

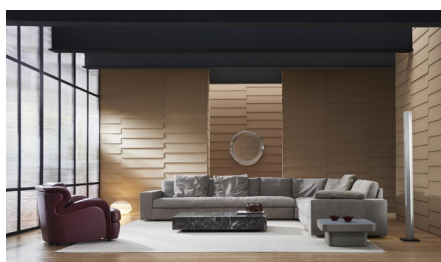
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NUVOLA:

Nuvola is a sofa that makes its strong point of elegant simplicity in design. In constant balance between the welcoming comfort of the seats and its clean and essential lines. Great simplicity in the furnishings, thanks to the modular system full of elements to be organized as desired, according to the spaces or following one's own imagination. The seat cushions are in non-deformable rubber with dacron covering. The structure of the sofa is in solid wood. The springing is obtained with elastic belts. The Nuvola sofa is available in the two, three-seater version with or without armrests, chaise-longue, peninsula elements and poufs that can stand independently or be easily hooked and associated with each other.



Nuvola_01



Nuvola_02



Nuvola_03



Nuvola_04



Nuvola_05



Nuvola_06

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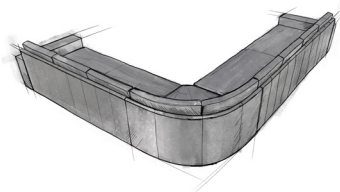
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Nuvola_07

MASCHERONI

ILLUSTRATION



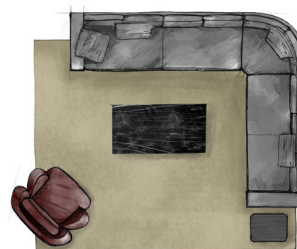
Nuvola_08



Nuvola_09



Nuvola_10



Nuvola_11

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MORGANA:

Morgana is an armchair with a full shape, with a massive structure with curvy lines. A reassuring living room sculpture with soft lines. Solid, enveloping, characterized by the strong gesture that connects the armrest to the backrest, a virtuosity that exalts Mascheroni's know-how, but above all with the declared intent to make comfort and hospitality a cornerstone.



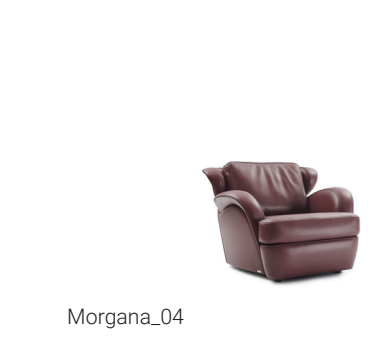
Morgana_01



Morgana_02



Morgana_03



Morgana_04



Morgana_05



Morgana_06

ILLUSTRATION



Morgana_07

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ABOUT MASCHERONI:

ORIGIN AND VOCATION

Dialogues of love between technique and passion

Our story begins in 1973, in the Brianza region of manufacturing excellence, thanks to an instinct.

We wanted to create works of art where artisan mastery, raw materials of the highest quality, and the quest for quality are the undisputed stars.

A job well-done means time and attention, and this is what we love ... the reason we have always chosen to design our pieces using careful and scrupulous workmanship, where our experience reflects the utmost quality.

With this in mind, we create each of our pieces as a unicum, unique and one-of-a-kind, where perfection and attention to detail are what drives us.

Our furniture is a dialogue of love between technique and passion. Each piece is a masterpiece of extraordinary refinement, a synthesis of fine Italian craftsmanship, and testimony of our craft expertise, which has become our most valued legacy. A treasure we protect each and every day and share with those who seek elegance as their lifestyle.

We owe our success to the careful hands of our talented craftsmen. They are our pride, masters of diverse and experienced skills, giving life to products with a soul and a story, interpreting know-how, and creating dreams.

Unparalleled sensitivity built on dedication, talent and skill. Every gesture is an expression of art and memory, handed down day after day from our most skilled craftsmen to the younger members of the Mascheroni team, to ensure the continuity of Italian excellence.

Our instincts and love for this craft have always guided us. This is how we have become a brand known for the impeccable quality of leather upholstered furniture with soft, round and comfortable lines. We are ambassadors of a luxuriousness able to furnish the most refined and sophisticated surroundings. Over the years, this is why we have also succeeded in the high-end office furniture industry.

Our work is an expression of the soul, made of creativity and knowledge. Our pieces radiate with them, emblems of that typical Made in Italy taste we proudly spread beyond our own borders, furnishing hotels, banks, presidential offices, ministries and universities.

Giving life to the dreams of those who wish to fully enjoy their living and working spaces is more than just a job. It is the driving force behind our production. Our utmost satisfaction is embodied in our custom-made pieces, designed to interpret and fulfil even the most detailed specifications, where the couture approach is key.

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TIME

A treasure to be cherished with care

Our story has taught us that flawless quality takes time.

In our workshops, production is about experimenting, ongoing research, and constant improvement.

This is the only way we can give life to intricate pieces, the fruit of fine craftsmanship, still made entirely by hand, one detail at a time.

To achieve such extraordinary results, skill, knowledge and dedication have become our most discriminating guides. With rigor and patience, these characteristics have turned into mastery over the years, that very knowledge that has allowed us to successfully craft our products.

Along this journey towards excellence, time has become our best ally, the hallmark of our work. Only by enhancing the art of waiting have we been able to keep alive each painstaking individual gesture, essential for achieving the perfect masterpiece.

In an age where speed seems to be the only virtue, we have chosen to take our time. Our commitment to the detailed process, our most significant investment, results in a long-term vision that gives life to objects designed to live through time, generation after generation. This is how we valorise a different way of understanding production, where our quest for lasting quality implies an inevitable attention to the environment.

WORK OF THE HEART, ARTISTRY OF THE HANDS

The tools of our artisan trade

Loving your work just doesn't mean you limit yourself to creating perfect pieces. As they are being formed with only the finest raw materials, the emotions of those crafting them come to life. The hard work, care, and attention of each Mascheroni master give our products a soul and heart.

An artisan for every product; this is our philosophy. With their tools in hand, the finest materials are transformed by skilled and natural movements, creating unique pieces of art crafted with the passion of a job well done.

Attention to detail is part of us. Ours is not a matter of choice, but rather the only possible way. A couture approach and constant quest for artisan mastery are the only way we know to do our job. Without compromises.

Everything is made by hand: from the traditional artisan methods such as shellac polishing to the exquisite stitching with contrasting threads, the flawless capitoné detail, and padding of the backrests with natural, organic fibres.

Our vision is clear and focuses on people and passion. This is the reason why we have chosen to keep our entire production cycle within our organization. Something rarely done in Italy, but this decision allows us to scrupulously supervise each step of the process while guaranteeing our customers only the best.

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PASSION, DISCUSSION AND CHALLENGE **That of our materials is a true story of love**

We select our raw materials with only one criterion: excellence.

Our first love is leather, which we carefully select from the finest tanneries.

Extraordinary examples bear the distinctive characteristics of their life and testify the utmost natural beauty. Soft hides, smooth as silk. Hides that tell a story, becoming more beautiful over time, rare in their own unique nature. Traditional methods, like vegetable tanning, are used to treat the leathers and whose lengthy process mirrors the love of fine craftsmanship, which has always defined our vision.

Rigorously full-grain, naturally tanned or with chromium salts, dyed with aniline in barrels and coming primarily from Europe, the leather we use is of the highest quality. Vegetable-tanned leathers, nubuck, natural hides and leathers ... the selection. A guarantee of quality, the considerable thickness of the leather forces our artisans to engage with the material continually.

A sort of competition between intellect and skill, strength and sturdiness. An ongoing challenge making it possible to understand and master the leather, to perfect one's working techniques and to handle it properly.

The struggle of this challenge results in furniture where luxury and comfort are the undisputed stars.

If leather is our first love, then wood is our other great passion. We choose the finest cuts and timbers with meticulous care. We carefully assemble and finish them so that nothing is left to chance. It is our constant quest. Solid wood is our favourite material, always used in sofa and armchair frames together with briarwood, blockboard, laminated wood, and plywood to find the right balance called perfection.

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