

# MASCHERONI



We envisioned **BIGGIE** long before it took shape. We didn't just want to create a backpack, but a companion—a piece of the journey that would hold life's little moments and make them its own.

**Crafted entirely by hand by a single artisan**, **BIGGIE** is unique, just as each story it carries is unique. Every stitch, every material choice, every small detail of **BIGGIE** was designed to embody the passion and dedication that Mascheroni puts into its work. It's a backpack that tells a story—a story about its wearer and the places it passes through. **BIGGIE** knows how to communicate with the city; it responds to the slow pace of a traveler and the urgency of busy streets, carrying with equal intensity the weight of a book or that of a dream.

Mascheroni presents **BIGGIE**, the new leather backpack that embodies all the values that distinguish our brand: impeccable quality, artisanal craftsmanship, and timeless elegance. **BIGGIE** is more than just an accessory; it's a travel companion created for those who seek a unique style that combines functionality with charm. Every detail—from the side pockets to the spacious laptop compartment—has been designed for those who live the rhythm of the city but also appreciate the quality that only a handmade product can provide. Available in all colors of our Mascheroni Leather Colour System, **BIGGIE** is already an icon, ready to accompany the journey of those who love luxury.

#### OFFICIAL WEBSITE

[www.mascheroni.it](http://www.mascheroni.it)

#### MEDIA CONTACTS

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+39 031 76 71 57

#### SOCIAL MEDIA

[instagram.com/mascheroniofficial](https://www.instagram.com/mascheroniofficial)  
[facebook.com/Mascheroni.srl](https://www.facebook.com/Mascheroni.srl)  
[pinterest.com/mascheronisrl](https://www.pinterest.com/mascheronisrl)

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## **Availability details:**

- Leather available in all colors from the Mascheroni Leather Colour System collection
- Delivery time: 4 weeks

## **Technical features:**

- Dimensions: 55 cm (Width) x 48 cm (Height) x 32 cm (Depth)
- Materials: Mascheroni leather
- Interior: Fabric lining with dedicated pocket for tablet/laptop
- Hardware: Black finish
- Details: Flap closure with snap button and drawstring; adjustable straps; two side pockets; single handle

Each order is delivered in our iconic Mascheroni packaging, designed to ensure the product arrives in perfect condition and with the elegance our customers expect.

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## ABOUT MASCHERONI:

For nearly fifty years, Mascheroni has stood as a symbol of quality and refinement, achieved through authentic craftsmanship. Our philosophy is simple: each creation must reflect the hard work and passion of our artisans, avoiding mass production and assembly lines. At Mascheroni, time is an ally; every item is crafted with dedication and meticulous attention to detail, resulting in a product that withstands the test of time.

We firmly believe that a true love for craftsmanship is Mascheroni's greatest strength. As the founder states: "Mascheroni objects reconnect people to their humanity, resonating deeply with their sensibilities." Each product is handmade in Italy by a single artisan, ensuring the highest quality and uniqueness.

In a world where the concept of luxury is often diluted, Mascheroni stands out for its exclusivity. We position ourselves not as a mass luxury brand, but as an ultra-premium icon, accessible to only a select few. Every one of our items has a story to tell, inspired by names, works of art, and elements from nature, meant to last and be passed down through generations.

Each Mascheroni creation is more than just an object; it is an experience that accompanies our clients through life's special moments. Those who acquire one of our pieces experience a unique moment, something to cherish and pass on.

We believe that true luxury is found in what can be repaired. Our clients send us cushions and chair bases to be replaced after twenty years, breathing new life into their Mascheroni pieces. This commitment is our declaration against planned obsolescence and a pledge toward sustainability.

We are honored to have served distinguished institutions, including:

Ministry of Foreign Affairs, Riyadh / Ministry of Foreign Affairs of Qatar / Ministry of Interior, Abu Dhabi, UAE / National Bank of Oman, Muscat / Princess Nora University, Riyadh / Bayan Palace Administration Building, Kuwait / International Conference Center, Algiers / Royal Diwan, Riyadh Brussels, Belgium / Al Salam Building, Jeddah, Saudi Arabia / Sheikh Jaber Al-Ahmed Cultural Center, Kuwait / National Assembly, Luanda, Angola

Beyond the government sector, many renowned global brands have entrusted us with their projects over the years, consistently renewing their confidence in our team.

Jacob & Co flagman boutique 57th Street - New York / IQ Tower Business Centre - Moscow Russia, Hotel Shangri La / The Shard Tower London / Faberge Museum San Pietroburgo / Four Seasons Hotel Egypt / Bakrie Tower Jakarta / Shaza Kempinski Hotel - Doha / Kempinski Hotel Aqaba - Red Sea Jordan / The Reverie Saigon Hotel / VTB Bank Minsk / NUCB University Nagoya, Japan / Gazprom Moscow Russia / Flames Towers Baku Azerbaijan / Raushskaya Bank Moscow / Arzanah Health point Abu Dhabi

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